



role model week

Sponsored by
IOP Institute of Physics

Founders4Schools

WHAT IS IT?

Role Model Week is our national awareness campaign demonstrating and celebrating the importance of positive role models for children and their futures

WHEN IS IT?

10th - 14th October 2022 and during the week is Ada Lovelace Day (13th Oct), an international celebration of the achievements of women in STEM

WHY IS IT IMPORTANT?

Studies show that 1 in 4 children do not have role models, yet other research shows that those who have 4 or more encounters with business role models are 5 times more likely to be in further education, training or employment when they leave school.



 **role**
 **model**
 **week**

RMW @PARK JUNIOR SCHOOL

Last year Park Junior School celebrated Role Model Week, we caught up with them to see what they got up to !

Throughout the week children carried out lots of activities, including using the 'What is a role model?' worksheet and answering questions included in the educator pack. The children also completed biographies on famous role models, and made profiles on what they want to be when they are older.



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We watched real life role model videos in class, from a variety of different careers such as; marketing, bakers, authors, firemen, lawyers, armed forces and accountants. The children had to guess what they thought their job was and then write a profile about their chosen role model.



We also did a lot of work on Ada Lovelace, including code breaking, biography writing and reading comprehension. There were a lot of resources on Twinkl so we utilised this a lot too.



DESCRIBE ROLE MODEL WEEK IN ONE SENTENCE!

"It gave me the ambition to do whatever job I wanted to do" - Holly, 10 years old



"I loved seeing what everyone else wanted to be when they were older on mufti day."
- Nyla, 9 years old

"It gives so many ideas about what we could be when we're older."
- Michal, 10 years old

100% of children asked said they felt more inspired about getting a job when they were older

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WHAT THE TEACHERS SAID:



“Role Model Week was a huge success at Park Junior School with both children and teacher getting fully involved! We even all dressed up on Friday as our own Role Models. The enthusiasm and buzz across the school was super and it is definitely something that we would like to repeat in the future”

- Hannah Morris, teacher & Role Model Week Lead

“I would highly recommend all schools conducting role model week. Giving children aspirational ideas for future careers was brilliant. We had a wide range of speakers who all inspired the children to dress up as their selected career on the Friday. By far the most successful dressing up day!”

- David Tebbutt, Head Teacher

80% of children learnt about a career they had never heard of before

