



How to be an Entrepreneur Sponsorship - £2,500 +VAT Tuesday 15th November 2022

To celebrate Global Entrepreneurship Week, Founders4Schools is providing young people with an insight into entrepreneurship, to help inspire and give confidence to the next generation of budding entrepreneurs.

Throughout the day we will hold two free, live webinars to give young people insight into what it means to be an entrepreneur. During these sessions, relatable role models will speak about what their entrepreneurship journey has been, the opportunities they took advantage of and the pathways they took to get to where they are today. These sessions aim to give confidence to young people to start their own business, raise their aspirations and instill self belief.

The day will include two 30 minute webinars on different topics hosted by F4S and promoted to our educator, parent and student audience. Our webinars often achieve attendance of up to 1,000 students from multiple schools across the UK.

Each session will have two role model speakers and a host. As a sponsor you have the opportunity to either lead the discussions by providing the host, or to provide a contributor. Depending on what you choose, other speakers/hosts will be selected from our volunteer community from different organisations or from F4S. All sessions are recorded and are available on demand post-event for greater impact beyond the day.

Times	Title and description
Morning session	I'm an Eco-Entrepreneur Could you help change the world? There are lots of big problems that need to be solved to save the planet and entrepreneurs are at the cutting edge of innovation in this sector. This webinar will give students the opportunity to meet role models who have taken up this challenge but with a clear business focus. This is a great opportunity for young people to learn from our role models what it means to be an eco-entrepreneur; how they became an entrepreneur, what they do on a daily basis, and how to get there!
Afternoon session	I'm a Tech Entrepreneur As tech & the online world continues to grow there are constant opportunities to change the way we do things. A tech entrepreneur sees the opportunity and creates products and services that can impact every aspect of life. But how do you become an entrepreneur in tech? This event will give students the chance to meet people who are successful on this journey. This is a great opportunity for young people to learn about what it means to be an entrepreneur in the tech/digital sectors; how to become an entrepreneur, what they do on a daily basis, and how to get there!

Sponsorship Benefits:

- Invite either a host or a speaker from your organisation to contribute to both of the sessions.
- Brand association with the event i.e. 'sponsored by XXX'
- Co branded background during the sessions
- Promotion of sponsorship in our educator, parent, student and volunteer newsletters (audience circa 14,000) and on our social media channels to our 15k+ followers
- Opportunity to share links to downloads/events/early career opportunities at your company within the post-event comms to all attendees
- Post-event social media promotion by F4S with a quote from your organisation to highlight engagement
- Post event impact summary to demonstrate the reach, and qualitative feedback captured
- Recording of the events uploaded to our educator resource portal and Youtube channel for continued access and impact and also provided to you to promote to your network
- Promotion of your organisation's relevant campaigns, information and early career opportunities to our audience on social media and in our newsletters either prior to, during, or after the workshop